

**Date: 15 May 2018**

**Subject: Online information, contact form**

### **Data Controller**

The data controller is Okaycars srl, Via Giuseppe Di Vittorio, 41/a-b - 42020 (RE) - P.IVA 02555980354

### **Purposes of processing**

The personal identification data collected from the data subject, i.e. the site user, are processed and used directly for the following purposes:

1. to comply with the user's request for information related to the company's activities or for other requests by the customer, as well as for instrumental and/or complementary purposes, such as storage, processing in full compliance with the principle of correctness and lawfulness and with the relevant legal provisions.
2. for sending communications of future commercial and promotional initiatives, announcements of services and offers of the Data Controller and for sending information and promotional messages relating to its activities, as well as for purposes related and instrumental to this.

### **Conferral of data and consent**

The provision of data and consent to its processing is optional in relation to point A, although any refusal to respond will make it impossible for the owner to fulfil your requests. Consent is necessary for processing in accordance with point B, as it concerns commercial information to promote the activities and services of the Data Controller. Consent is considered freely given by ticking the relevant acceptance box.

### **Methods of processing**

Your personal data will be processed in accordance with principles of correctness, lawfulness and transparency, with your privacy and rights protected. They will be processed with the help of current computer systems or manually by specially authorised personnel. The Data Controller shall put in place technical and organisational measures appropriate to the level of risk.

## **Data transfer abroad**

The personal data of the data subject will not be transmitted to third countries. Should personal data be transferred to third countries or international organisations in the future, all the provisions of Chapter V (EU Regulation 2016/679) will be respected in order to ensure an adequate level of protection.

## **Communication and dissemination**

The data will be processed by employees and agents in their capacity as data processing officers and/or data processors. The data collected will not be disclosed, sold or exchanged with third parties without the express consent of the data subject, except for any communications necessary to provide the requested service.

The data may also be communicated to the competent authorities, in accordance with the law.

## **Rights of the data subject**

The data subject is entitled to ask the data controller for access to his/her personal data, the rectification or erasure of the same or the limitation of the processing or to oppose their processing. You also have the right to request a full explanation of your rights by writing to the address of the Data Controller.

## **Storage time**

The data will be kept for the time strictly necessary for the above purposes and according to the terms of the law and, in any case, for a period not exceeding one year if the right of opposition is not exercised in the meantime by the data subject.

The data are kept until the data subject expresses an objection to the sending thereof and a desire to stop receiving the newsletter

Last updated: 15 May 2018

**The Data Controller Okaycars srl**